

#### **About this course**

Our Game Lodge Economics course provides a comprehensive understanding of managing a game lodge's financial and operational aspects. Designed for aspiring lodge managers, owners, or anyone in the hospitality industry, this course covers key topics such as budgeting, financial planning, pricing strategies, and cost management.

Students will learn how to optimise resources, enhance profitability, and make data-driven decisions to ensure the long-term success of a game lodge. Whether you're looking to start your own lodge or improve the financial performance of an existing one, this course offers invaluable insights into the economics of running a sustainable and profitable game lodge. This course perfectly complements our Game Lodge Management, Game Lodge Cooking, Front of House Lodge Operations and Housekeeping Supervisor courses, delivering expert training that optimises lodge operations.



**Price** 

**R 850** (please see our monthly payment plans)





**WildlifeCampus courses are online courses**. You can download the content in **PDF format**, so you do not need to be online to study (you will need to be online to take the tests, though).

Course type There is **one test for each component** of a course. Tests are **multiple choice** and **not written tests**. Students may attempt these tests as often as required until they have passed.

Once a test is passed, it cannot be taken again.



**Average 0-3 weeks.** There are no deadlines; you may complete courses at your own pace.





Certification

Upon completing the course, you will receive an **industry-recognised digital certificate** demonstrating your commitment to upskilling yourself.



If you need assistance, please feel free to email us anytime! info@wildlifecampus.com

Help

# How to get started



\* If you have already registered, skip this step.

Try the free component of this course (You will need to be logged in)

Click here

### **Contents of this course**

### Module # 1 - Game lodge industry overview

**Component #1 -** Game lodge industry overview

# Module # 2 - Financial management

**Component #1 -** Upfront cost of game lodges

Component # 2 - Income and expenditure

**Component #3 -** Revenue models for game lodges

**Component # 4 -** Infrastructure expenses for ecotourism

**Component # 5 -** Eco-efficient profitability

Component # 6 - Risk management and economic resilience

# Module # 3 - Game lodge management

**Component #1 -** Operating within conservancies

Component # 2 - Management and business ethics

Component # 3 - Marketing and branding